



**Big Brothers
Big Sisters.**

OF SOUTHWEST
COLORADO

2023 INVESTMENT OPPORTUNITIES



START SHOWING UP IN YOUR OWN WAY

OUR 2022 IMPACT WE ACCOMPLISHED WITH YOU



**INCREASED # MATCHES
BY 30%**



**RE-ENGAGED SPORTS
BUDDIES & HIGH SCHOOL
BUDDY PROGRAMS**

OUR 2023 GOALS WE CAN'T DO WITHOUT YOU



**SERVE 100 YOUTH,
INCREASE BY
ANOTHER 36%**



**EXPAND TO SERVE ALL
OF LA PLATA COUNTY
YOUTH**

PARTICIPATE

Big Swing Golf Tournament: 8.31
Annual Gala: TBD 2024
Become a "Big" Mentor: Year Round
Volunteer in Other Ways: Year Round

SUPPORT

Invest in a Big & Little to be
Matched for 1-3 years
Sponsor a Site/Program

CHAMPION

Sponsor Events/ Aspects of
Sponsor Monthly Campaigns
Leverage Matching Donations

CREATE

Bring your Idea to us to discuss
the best for you/your business





THE
BIG SWING
INVITATIONAL
AUGUST 31, 2023
DALTON RANCH

**HOLE CONTEST
SPONSOR**
\$500

- OPPORTUNITY TO HAVE A TABLE AT HOLE WITH SWAG/PEOPLE/ INFO/GIVEAWAY (RECOMMENDED TO HAVE FOR COMPANY VISIBILITY)
- SIGN WITH COMPANY LOGO ON GREEN
- ADVERTISED SPONSORSHIP TO A LITTLE WAITING FOR THEIR BIG
- OPPORTUNITY TO PROVIDE COMPANY LOGO/BRANDED SWAG IN GOLFER BAGS

**TEE BOX
SPONSOR**
\$300

- SIGN WITH COMPANY NAME/LOGO PLACED ON TEE BOX
- BUSINESS NAME LISTED IN POST-TOURNAMENT APPRECIATION
- OPPORTUNITY TO PROVIDE COMPANY BRANDED SWAG IN GOLFER BAGS

TEAM REGISTRATION -\$750

- 1 Threesome Team with FLC Golf Athlete assigned as 4th Player (request if not preferred) to play 18-hole scramble on Dalton Ranch Golf Course
- Morning beverage bar & Lunch provided to each player
- Fun Swag Bags for each player
- Opportunity to enter in other Contests throughout the course with variety of prizes
- Engage with Bigs, Littles, FLC athletes to experience the power of mentorship

TITLE SPONSOR (1)-\$7500

- Recognition as title sponsor with logo on all promotional event materials
- At least 2 Facebook (1.5k + followers) boosted posts highlighting your business plus other general social media & email blasts
- Company provided banner displayed prominently the day of tournament
- Company logo prominently placed in program provided to each golfer (golfer bag/cooler)
- Opportunity to speak during lunch
- Opportunity to provide company branded swag in golfer bags (welcome bags)
- 1 Threesome Team with FLC Golf Athlete assigned as 4th Player (request if not preferred) to play 18-hole scramble on Dalton Ranch Golf Course

LUNCH SPONSOR (2)- \$1000

- Company logo placed on all promotional event materials
- Sponsor recognized on social media platforms
- Sponsor recognized on website
- Company provided banner displayed the day of the tournament
- Company logo placed in program provided to each golfer
- Opportunity to provide company branded swag in golfer bags

PUTTING CONTEST (1)- \$750

- Company logo placed on all promotional event materials
- Sponsor recognized on social media platforms
- Opportunity to provide company branded swag in golfer bags

DRINK CART SPONSOR (2)- \$500

- Company provided banner on drink cart
- Company logo placed in program provided to each golfer

PRIZE SPONSOR- MIN \$50 VALUE

- In Kind, minimum \$50 goods/gift certificates (silent auction, hole prizes)

Contact mentor@bbig.org or 970.764.8208 to customize your Investment



ANNUAL GALA EVENT

APRIL 2024- DATE TBD
THE GLACIER CLUB

**TITLE
SPONSOR**
\$7500

**PLATINUM
SPONSOR**
\$5000

**GOLD
SPONSOR**
\$2500

**SILVER
SPONSOR**
\$1000

**BRONZE
SPONSOR**
\$500

TITLE SPONSOR (2)

- Recognition as title sponsor with logo upfront on all promotional event materials
- Minimum, 2 social media posts (1.5k + followers) with boosted posts highlighting your business
- Recognized on website, print & radio advertising
- Recognition during event and logo placed on virtual program
- Opportunity to provide company branded swag to Gala attendees or staff/swag present at separate table at entry of event
- 8 seats to the Event

PLATINUM SPONSOR

- Company logo placed on all promotional event materials
- Sponsor recognized on social media platforms
- Sponsor recognized on website
- Recognition during event and logo placed on event virtual program
- 6 seats to the Event

GOLD SPONSOR

- Company logo placed on all promotional event materials
- Sponsor recognized on social media platforms
- Company logo placed on event slide show
- 4 seats to the Event

SILVER SPONSOR

- Company logo placed on all promotional event materials
- Company logo placed on event slide show
- 2 seats to the event

BRONZE SPONSOR

- Company Name listed in the virtual program
- Two seats to the Event

**ONE SEAT AT
DINNER**
\$100

**TWO SEATS AT
DINNER**
\$175



SUPPORT & CHAMPION OUR LITTLES, BIGS & FAMILIES

SPONSOR A PERFECT MATCH

\$7500: COST OF ONE MATCH TO BE MATCHED/SUPPORTED FOR 3 YEARS

\$2500: COST OF ONE BIG/LITTLE TO BE SUPPORTED FOR 1 YEAR

SPONSORSHIPS INCLUDE:

- 2 COMPLIMENTARY SEATS AT BBBS ANNUAL APPRECIATION EVENT (EACH YEAR FUNDED) FOLLOWING YEAR
- 100% ELIGIBILITY FOR CHILD CARE TAX CREDIT, IF REQUIREMENTS MET
- OTHER PARTNERSHIP AGREEMENTS AS DETERMINE BY YOU & BBBS
- OPPORTUNITY TO GIVE AMOUNT ON RECURRING BASIS OVER TIME

\$1500: COST OF ONE MENTOR TO BE MATCHED/SUPPORTED EACH YEAR

\$1000: COST OF ONE LITTLE TO BE MATCHED/SUPPORTED EACH YEAR

OTHER CUSTOMIZED AMOUNT:
PARTIAL SUPPORT OF A MATCH &
GENERAL OPERATIONS TO "MATCH"

SPONSORSHIPS INCLUDE:

- INVITATION TO BBBS ANNUAL EVENT
- ELIGIBILITY FOR CHILD CARE TAX CREDIT, IF REQUIREMENTS MET
- OPPORTUNITY TO GIVE AMOUNT ON RECURRING BASIS OVER TIME

MONTHLY CAMPAIGN SPONSOR- \$5,000

MAY-DECEMBER 2023

- Short story or call to action from you to the community as an advocate for our local youth & mentorship (social media post & email blast)
- Three Social Medias Posts (1 including your call to action, if applicable)
- One radio spot mentioning your support to our youth
- Match Story Email Blast with your logo associated with that story (reaching 2500+ people)
- Two invitations to Annual Appreciation Event next year
- 50% of this Sponsorship eligible for Colorado Tax Credit via general operations, if requirements are met

END OF YEAR MATCHING CHAMPION- \$10,000

NOVEMBER OR DECEMBER 2023

- Short story or call to action from you to the community as an advocate for our local youth & mentorship (social media post & email blast) & your funds to be matched to theirs
- Three Social Medias Posts (1 including your call to action, if applicable) over month period
- Three radio spots mentioning your support to our youth; opportunity to join one radio spot with BBBS
- Match Story Email Blast with your logo associated with that story (reaching 2500+ people)
- Four invitations to Annual Appreciation Event next year
- 50% of this Sponsorship eligible for Colorado Tax Credit via general operations, if requirements are met
- Named as One of Two Matching Champions each year
- Ability to leverage more gifts to the organization through your gift over a week period in November or December

SPONSOR A MATCH ACTIVITY OR TRAINING- \$500

- Be the exclusive sponsor to one of our parent/Big trainings OR a monthly activity that all influence the positive relationship-building between a Big & Little
- Named as sponsor through internal messaging to those we serve & one social media post highlighting the event to our community

Find out more about the Colorado Tax Credit Benefits: bbig.org/colorado-child-care-tax-credit

Colorado Tax ID# 74-2333622